

December 14, 2012



MRS. KANDBINDER'S CLASS NEWSLETTER

Winter Party Information

We would like to serve pizza, drinks, and make a craft for the party. Each child must bring in \$3 by December 13. Please send in an envelope with Party and Child's Name written on the envelope. Thanks!

Special Notes



Gingerbread House Supplies-Thanks to those that have sent in things. I could use another couple of tubs of icing. **(We need it by December 17)**

Polar Express Positive Party will be on **December 18**. Wear your appropriate jammies!



Gift Exchange

Don't forget to bring in your gift for the gift exchange. It is a \$5 gift.



Boys purchase for boys, girls purchase for girls.

Please have it wrapped to put under our tree by December 19th!

Reading

Reading Counts
30 points for 2nd Quarter

(The kids have until Thursday, but know that we are very busy this week and there won't be much time for RC tests.

You are welcome to come in any day after



Winter Spirit Week

Monday
Holiday Character or Item

Tuesday
PJ's For Polar Express Party

Wednesday
Pajama Day or Red and Green

Thursday
Dress your best for luncheon and party!



Writing

We began a writing piece on activities we like to do on snow days. We used a Z graphic organizer to organize our writing. We will continue writing!



Science/ Social Studies



Absolute Location:

We learned how to read maps as well as how to find coordinates on a grid!

Math

If you have any extra rulers that are just lying around your house, we could use them. The kids have broken/lost several.

Please don't go out and buy any!!!!

Thanks to Mr. Frohman for coming in on Monday to share about Hanukkah. We learned how to play a game and received a little chocolate treat!

Please send in crayons or colored pencils with your child! They cannot do their writing editing without their school supplies.



Inside Story Headline

Winter Spirit
Week

Monday

Tuesday

PJ's for Polar
Express Party

Wednesday

Thursday



Caption describing picture or graphic.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might

comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your

own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post

it.



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Caption describing picture or graphic.

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4
Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.



We're on the Web!
example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark

their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.