# February 1, 2013

### Special Notes

### Spice Sales

If you would need additional forms, please contact school and we can send them home! Due Feb

Six Flags Reading Form
D(JE February 20th!

### ACUITY

We will be testing the next 2 weeks. This is our final preparation test for the MAP. After we have the results, we will be incorporating more MAP activities into our schedule.

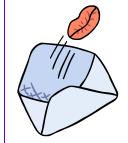
February 14
Valentines Party 2 pm
February 15
PDC no school
February 18
President's Day no school

unless snow make-up day

I now have my website set up. It will have the newsletter posted each week. If there are other thinks you would like me to post just let me know!

mrskandlbindersclass.weebly.com

## MRS. KANDLBINDER'S CLASS NEWSLETTER



### Valentine's Day Party

Each child is encouraged to have a decorated box for receiving valentines. They each will need to make valentines for all classmates at home.

Student List Caden Baker Cheyanne Bartel Nick Caldwell Hunter Colombo Isabella Davis **Aubrey Dawson** Aidan Eilers Hobert Frohman Noah Hausmann Kiahya Joyce Shelby Koepke Alan Kopp Mark LaValle Jazmyne Logan **Payton Lowes** Justin Roethemeyer Jackson Rosen Christopher Stockton Zesa Voelkerding Eli Wilson

### Reading

We are working on making an inference and the sequence of the story!

### Writing

We will continue our own picture books. We will also begin studying Presidents and writing a research paper.



### Math

We are preparing for another assessment. We will also be making and reading line graphs. Please review the addition, subtraction, and multiplication facts. Multiplication facts of 7, 10, and

### Science/Social Studies

We learned about changes in technology and transportation. The students will make a timeline of information they learned next week

### Spelling Unit 17

Sounds of Y

yawn hymn fly dirty every

prettiest probably their they're cities

myself happy cymbal rhyme synonym



Caption describing picture or graphic.

### **Inside Story Headline**

Winter Spirit Week Monday

Tuesday PJ's for Polar Express Party Wednesday

Thursday

"To catch the reader's attention, place an interesting sentence or quote from the story here."

### **Inside Story Headline**

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.



Caption describing picture or graphic.

### **Inside Story Headline**

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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it.

### **Inside Story Headline**

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your

own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post



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Caption describing picture or graphic.



Primary Business Address Your Address Line 2 Your Address Line 3 Your Address Line 4

Phone: 555-555-5555 Fax: 555-555-5555

E-mail: someone@example.com

Your business tag line here.



We're on the Web! example.com

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

#### Back Page Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark

their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.